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(A. P. JORDAN ) A. P. JORDAN & SON, A. P. JORDAN, Editor.

PUBLISHERS.

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A. C. JORDAN, Manager

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Cards of thanks, obituary notices other than news mentions, resolutions, etc., charged for at rate of one cent per word. Notices of entertainments where charges are made, except church affins, charged for at regular advertising rates. Articles in behalf of special money-making enterprises, purely advertising, will be charged for.

Yopy for change in advertising should be in hands of printer before Tuesday noon of each week. Composition rate carries privilege of changing at intervals.

FOREIGN ADVERTISING REPRESENTATIVES

American Press Association, General Of-fices in New York and Chicago and Branches in all principal cities. Clyde Glenn Company, Tampa, Florida, Clearing House agents of the South Florida Press Association. Subscribers desiring THE HERALD discentinued should notify the office in writing on date of expiration, otherwise it will be continued at the regular rate of subscription until notice to stop is received.

In Ordering change of address, please give old as well as new address. Subscribers failing to get any issue of the paper that may get lost in mails will be supplied with extra copy on request for same.

Remittances should be made by check, postal or express money order or registered letter; one and two cent stamps will be received in payment of small amounts.

PUNTA GORDA, FLORIDA,

THURSDAY, MARCH 16, 1916

The Florida Advocate, publish-

d at Wauchula by George M.

loolsby, who is noted not only

or his editorial electricity, but

for the unequaled cleanliness and

orderliness of his print-shop, com-

oleted last week the fifteenth

year of its existence. The paper

has been and still is of untold val-

te to Wauchula. Chiefly to its

neessant and unwearied boosting

s due the fact that, in fifteen

zears, Wauchula has grown from

a hamlet of three hundred people

to a little city of near three thous-

and. Long may George and his

For one day recently, the Ocala

Star turned from war, prepared-

ness and politics to horse and

make stories. And they were

zood ones, too. The Daytona

lournal truly said that one of the

make stories was as good as any-

thing that Mark Twain ever

wrote. Yes, and besides delicious

numor, it contained information

about the value of snakes that ev-

ry one should know. The long,

dender black snake, for example,

s an invaluable rat-catcher and

Storrs would be a splendid sena-

Now Rube Allyn of the Sara-

sota Sun, and Joe Humphries of

the Bradentown Journal, are hav-

ing a little war of their own, in-

tended doubtless to distract pub-

lie attention from the bellicose

So far as The Herald knows.

fuss about Catholies in politics?

Gilchrist calls Trammell "a

Gilchrist at St. Cloud

Grande.

Woodrow.

Tribune.

absolutely non-poisonous.

Advocate live and flourish!

#### Execrable English

There is something decidedly wrong in a school system that permits a boy to reach the eighth grade with no idea of proper cap italization and punctuation in his letter writing. Bad penmanshir is often the result of clumsy hands, but the plain "rules" of sentence-making are certain to be known and used by a child who has received the right sort of instruction.-Miami Metropolis.

It is not the system, sister: it is the ignorance of the teacher.

It is amazing to observe how many teachers are ignorant of the rules of capitalization, punctuation, syllabication, abbreviation and even of orthography. What is the cause of this ignorance, we do not know, but we do know that teachers who are deficient in these things are incapable of teaching English, and the result is they are unloading upon a suffering public many young people having high school diplomas, who cannot write their own language correctly.

These graduates go out into the world; and those of them who take a notion to write for publication, become the horror of newspaper editors, who have to correct their wretched English to make it fit for publication.

teachers that perpetrate such a newspapers, both in and out of they visit Florida. know a preposition from o conjunction nor a metaphor from a horse-rack.

Some of them take up stenography and type-writing, and are recommended by their teachers and friends as thoroughly competent; but, when given a position in an office or a store, they perpetrate such atrocities on the English language as would disgrace the proprietor of a street-corner peanut stand.

For the Lord's sake! can't wo have correct English taught in our public schools? Why not have at least one teacher selected whose especial and sole duty would be to teach English spell ing, grammar, composition and rhetorie?

Sanford has concocted a conspiracy to bring together on Friday, the 24th inst., "all the county, state and national candidates" in a huge joint debate with trimmings consisting of a fish-fry, boat races, baby parade, fireworks and a general hullaballco. Sanford calls this her "Big Spring Festival and Celery but, if the whole program is carried out, it will be worse Wood. It's for both Wood and that that. Think of "all the candidates," from Woodrow Wilson down to county surveyor, making speeches at Sanford in one day! Good Lord deliver us!

Gilchrist and Wall. Hugh C. Sparkman has bought the stock of his former associate, R. H. Glenn, in the Daytona Journal and is again in editorial charge of that paper. He is one ent writers in the state, and his States senate, was a visitor to St. pecially The Herald.

Tampa Tribune, was offered the ward and to the point, and his thus been of inestimable value t the state than he would be as as a private soldier,-St. Cloud John, as a worthy successor to t mayor of Tampa.

#### A Family Affair

If you had a quarrel in your family, you would not come out on the street and talk about it in public, would you? And if you and your family have under discussion some project or proposition concerning your mutual inerests, such as the purchase of another home, or going into a diferent business from that in which ou are engaged-in other words. crowd gathered there?

Now that is the way, in the numble opinion of The Herald, to bert does. look at the affairs of a small community like Punta Gorda. If there are any differences of opinion, any disagreements that may be tinged with unpleasantness. why should The Herald relate the circumstances to its many readers abroad? If several citizens. for example, complain that the town marshal is neglecting some of his duties, and if the complaint s just, why should readers in New York and Chicago be inormed of it? Wouldn't it be better to go to the marshal peronally and kindly admonish

If the street committee of the council has neglected the crossngs until dangerous holes have ppeared in them, why advertise he fact in Tampa and Jacksonille, in which places The Herald as a good list of readers? If he sanitary inspector has overlignation of The Herald's subcribers in St. Louis and Cincin-

Isn't it better to settle these tention to their errors? And if the mackerel bite. disregard friendly remonstrance and contumaciously persist in their remissness, would Whitney to stand for re-election t not be a good idea to call a conference of the citizens and adopt a few formal resolutions notifying the offending officials that they are expected to do their duty or resign? At any rate, it is the view of The Herald that these private differences in the family (community) should not be aired to the outside world with the pos-Editor R. W. Storrs of the De-sible result of causing people a-

ever, think that it ought to "tear fice for which he may offer. the hide off" of every official of town or district against whom any plausible complaint of negbe brought. If the paper percharivari on the raging Rio

for want of support. A weekly paper in Sarasota Senator Zim of St. Johns county, which adopted the "aggressive" is the only Catholic running for policy that a few friends want office in Florida, and he is a man The Herald to adopt, is now unof small stature and by no means able to pay its bills. It is the ondangerous. Then, why all this ly one of the half-hundred or more village weeklies that come to this office that has been conspicuously "aggressive;" and all the others seem to be prospering handsome man and a bunch of And it cannot be possible that hair." We shudder to imagine none of the villages from which what Trammell, were he not a these papers come have no officchurch member, might call Gilials that are remiss or incompe-

The writer hereof has been in The Fort Meade Leader says the newspaper business over thirthat The Herald was mistaken in ty-five years, and he knows what attaching the Leader to the Catts' he is talking about. tail to drag it away from the

## Commissioner Hagan

The Herald cordially endorses They are showing up each other's of the Charlotte Harbor district, unfitness for senator, which leav- which is as follows:

es the people to decide between Mr. Hagan is one of the most active and faithful members of this honorable body, and it would the several offices he has held. be difficult to find a man in the county who would give more un-Ex-governor Albert W. Gil-tiringly and unselfishly his time of the most forceful and belliger- christ, candidate for the United and talents to the onerous duties of this important office than he return to the tripod is hailed with Cloud last week, and met practi- We predict that the good people pleasure by the Florida press, es- cally every man in the city, as he of his district will re-elect him by was on the run from daylight un- an overwhelming majority. til the lights went out at night, experience as chairman of the fi Gov. Gilchrist made a most favor- nance committee has given him Ed Lambright, famous as one able impression with our people, fine insight to the general work of the brilliant editors of the as his platform is straightfor of the board, and his services have mayoralty of Tampa virtually manner most engaging. The gov- the board as a whole, besides fit on a silver platter," and he de-ernor holds the distinction of be-ting him specifically for the du clined it. He was right. As an ing the only man who ever re- ties pertaining to his individual editor, he is of greater value to signed a generalship and enlisted district. Here's looking to you worthy man.

#### STATE PRESS COMMENT

Tampa Tribune :- Editor A. P. Jordan is a gentleman and a scholar. He never forgets a friend, and his devotion to Gen. Albert W. Gilchrist is superlatively sublime.

Sanford Herald, Feb. 29:-General Albert Gilchrist, the sage of if you had an argument in your Punta Gorda, was around today family about some private matter passing out his cooking recipes and all of you did not agree, and telling the people that Albert would you go down to the post Gilchrist is the real thing in the office and tell all about it to the way of Senatorial timber. He has many friends here and elsewhere who think as much of him as Al-

Arcadia News: - The Punta Gorda Herald recently gave the line-up of the press on state candidates. We can in our imagination see the twinkle in Editor Jordan's eye when he wrote this. Be that as it may, a large number of the papers are either denying or affirming, and that was what the 'foxy'' editor was after.

Ocala Banner:-The executive committee obeyed the behests of the democratic people. The great body of the people want no mixing of religion with politics. Religion and politics in this country must be kept forever separate. We want no state religion and mixing politics and religion will lead to a state religion which the fathers strived so hard to avoid.

Arcadia News: - The Punta Gorda Herald says, "In the southern section of DeSoto, we have ooked some dirty places, why orn section of DeSoto, we have noted him up to the scorn and inquit talking about good roads; we are building them." We like that kind of talk, Bro. Jordan, and hope the time will not be long before we will have a road benatters amongst ourselves as in a tween the capital and Punta Gorfamily? Go to the offenders and da in which one and one-quarter in a friendly manner call their at- hour's drive will take us to where

> Bartow Record :- There is such a general demand for Judge for circuit judge for this district, that we hope that he will not long er refuse. This desire for his retention is becoming so fixed throughout the district that he need have no fear of a heated campaign. If his consent is given, we believe that his friends will see that he wins.

Lakeland Telegram :- While Funiak Breeze, is a candidate for broad whom we wish to come here Nat and Park are in the limelight, state senator from Walton and to regard us as a quarrelsome lot it will not do to lose sight of Al-It is these graduates and their Holmes counties, and all the and to give us the go-by when bert. He is sawing wood, as is his custom when he is campaignbominable expressions as "be- that district, are supporting him. The policy of The Herald is to ing, and, though we do not contween you and I.' They don't Hope the voters will do the same present the bright side of condi-know a preposition from o con- thing and do it unanimously, for tions in Punta Gorda and to ig-bilities, he will pile up a nice lot nore any petty differences that of votes. The genial, big-hearted may exist amongst our people ex-governor has many friends Some of the paper's friends, how- who will vote for him for any of-

> Lakeland , Telegram :- It will be the fault of newspaper publishlect of duty or incompetence may ers themselves if a reasonable libel law is not passed by the next sistently pursued such a policy, it Legislature. This paper will not would not be very long before it favor any candidate for represenwould have to cease publication tative who will not pledge him-legislation along this line. If other newspaper publishers will do the same, a remedy may be had for the present outrageous condition, which makes the term 'freedom of the press'' the verist joke.

Sumter County Times :- Candilate W. V. Knott will make a clean race for governor. He will not try to become governor upon any fake platform, which may prove a delusion and a snare. We believe the same of Candidate F. M. Hudson. Both these men are clean and upright and either of them would make a good governor. Of course Sumter county feels proud of Mr. Knott and beieves in him not simply because he formerly lived here, but because, having lived here, the peowhat the Arcadia News says a ple became acquainted with him 'Rah for Trammell and Bryan! bout Commissioner John Hagan and found him worthy-and having been a citizen of our county, we have watched his career with pride and satisfaction, and rejoice that he has made good in

> Commenting upon a merited compliment which this paper paid nim, Editor Jones of the Arcadia News, "retaliates" thus:

"If the above had not been written by a man who calls a spade a spade, we would grow imnediately suspicious, and think ne was about to ask the loan of a tollar or some such, but coming rom Adrian P. Jordan, the venrable editor of the Punta Gorda Ierald, we know it is not taffy. Anyway, it sounds 'good,' even if t should be a little admixture. We appreciate these words, Bro. Iordan, and shall do our best to be worthy of your good opinion.

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Punta Gorda, Fla.

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Adam Silcox, Agent For

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